Jump into it!

"When you're up against a 'Un don't be afraid of 'urting 'im!"

That's the way the English drill sergeants train our men for bayonet fighting.

Put every ounce of your weight into your thrust—jump into it with your whole soul—that's the way to save your own life and the only way to win.

We at home must jump into the Hun in just that way, and help save the Nation's life and win the Nation's war!

The United States is up against a danger that is real, vivid, menacing. The only way to end it is "by force to the utmost."

Jump into it!

LEND the way they fight

Buy bonds to your UTMOST





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